LOCAL IN FOCUS • NATIONAL IN SCOPE

DISTRIBUTION

GENERAL MARKET	STATE	HOUSEHOLDS	Maximum Folded Size	TOTAL HOUSEHOLDS
DOTHAN	AL	30,000	3.5 x 8.5	240,000
FAYETTEVILLE	AR	100,000	3.5 x 8.5	600,000
SCOTTSDALE	AZ	30,000	3.5 x 8.5	180,000
FOLSOM	CA	140,000	3.5 x 8.5	1,120,000
HIGH DESERT	CA	50,000	3.5 x 8.5	400,000
LAGUNA HILLS	CA	100,000	3.5 x 8.5	800,000
LONG BEACH	CA	50,000	3.5 x 8.5	400,000
LOS ALAMITOS	CA	265,000	3.5 x 8.5	2,120,000
LOS ANGELES	CA	320,000	3.5 x 8.5	3,200,000
ORANGE COUNTY	CA	30,000	3.5 x 8.5	1,410,000
ORANGE COUNTY	CA	140,000	3.5 x 8.5	1,120,000
ORANGE COUNTY	CA	80,000	3.5 x 8.5	480,000
ORANGE COUNTY	CA	75,000	3.5 x 8.5	750,000
SACRAMENTO	CA	135,000	3.25 x 7.5	1,080,000
SAN BERNARDINO	CA	40,000	3.5 x 8.5	320,000
SAN FRANCISCO	CA	420,000	3.5 x 8.5	5,040,000
SAN JOSE	CA	125,000	5.5 x 8.5	750,000
TEMECULA	CA	44,000	3.5 x 8.5	264,000
ENFIELD	CT	90,000	3.25 x 7.5	360,000
FAIRFIELD	CT	70,000	3.5 x 8.5	350,000
GREENWICH	CT	30,000	3.5 x 8.5	180,000
RIVERSIDE	CT	50,000	3.5 x 8.5	300,000
FT LAUDERDALE	FL	300,000	5.5 x 8.5	2,400,000
ORLANDO	FL	30,000	4.5 x 7.5	240,000
PALM BEACH	FL	70,000	3.25 x 7.5	420,000
TALLAHASSEE	FL	40,000	3.25 x 7	320,000
WEST PALM BEACH	FL	120,000	3.5 x 8.5	720,000
ALBANY	GA	20,000	3.5 x 8.5	160,000
AUGUSTA	GA	120,000	3.5 x 8.5	960,000
COLUMBUS	GA	110,000	3.5 x 8.5	440,000
FAYETTEVILLE	GA	70,000	3.25 x 7.5	280,000
TIFTON	GA	15,000	3.5 x 8.5	120,000
VALDOSTA	GA	85,000	3.5 x 8.5	320,000
CHICAGO SUBURBS	IL	390,000	3.25 x 7.5	2,730,000
BLOOMINGTON	IN	100,000	3.25 x 7.5	1,200,000
ANDOVER	MA	70,000	3.5 x 8.5	350,000
CAPE COD	MA	75,000	3.5 x 8.5	375,000
LOWELL/WOBERN	MA	110,000	3.5 x 8.5	660,000
WESTFIELD	MA	80,000	3.25 x 7.5	320,000
BALTIMORE	MD	125,000	4.5 x 7.5	750,000
ROCKVILLE	MD	215,000	3.25 x 7.5	1,720,000
WAKE FOREST	NC	30,000	3.5 x 8.5	150,000
BISMARCK	ND	40,000	3.5 x 8.5	200,000
FARGO	ND	465,000	3.5 x 8.5	2,790,000
NORTHERN NJ	NJ	120,000	3.5 x 8.5	720,000
NORTHERN NJ	NJ	160,000	3.5 x 8.5	600,000
LAS VEGAS	NV	50,000	3.5 x 8.5	600,000
QUEENS	NY	365,000	3.5 x 8.5	2,555,000
LONG ISLAND	NY	472,000	3.5 x 8.5	2,835,000
SCARSDALE	NY	100,000	3.5 x 8.5	400,000
WATERTOWN	NY	50,000	3.25 x 7.5	300,000
CINCINNATI	OH	80,000	3.5 x 8.5	400,000
CLEVELAND	OH	55,000	4.5 x 7.5	385,000
COLUMBUS	OH	101,000	3.25 x 7.5	1,212,000
YOUNGSTOWN	OH	170,000	3.5 x 8.5	1,190,000
ALLENTOWN	PA	160,000	3.5 x 8.5	640,000
PHILADELPHIA	PA	100,000	3.5 x 8.5	600,000
DALLAS	TX	155,000	3.5 x 8.5	930,000
FORT WORTH	TX	80,000	3.5 x 8.5	480,000
GRAPEVINE	TX	30,000	3.25 x 7.5	150,000
ALEXANDRIA	VA	85,000	3.5 x 8.5	425,000
SPRINGFIELD	VA	300,000	3.25 x 8.5	1,500,000
VIRGINIA BEACH	VA	225,000	3.5 x 8.5	1,575,000
SEATTLE	WA	300,000	5.5 x 8.5	1,980,000

TOTAL **57,726,000**